

ART FLANEUR

EVA GOROBETS

COMMISSIONS PORTFOLIO





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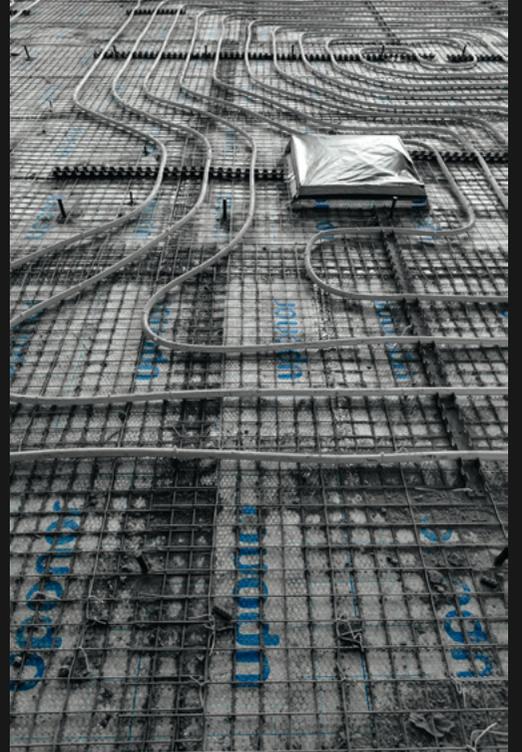
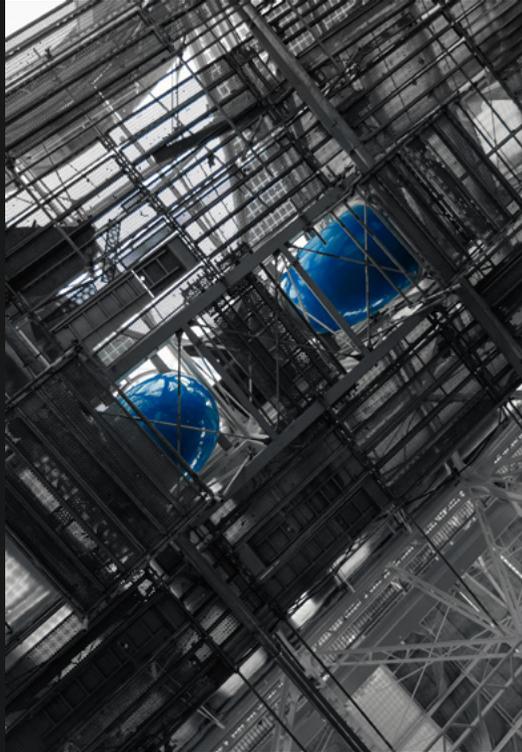
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A document with text, possibly a caption or description, being held by the man.



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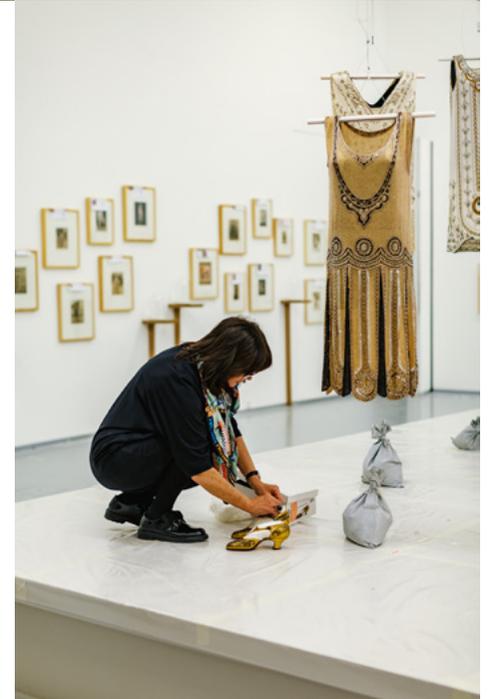
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Managing a business can be a daunting task, especially when important details are scattered across different departments and spreadsheets. It's like trying to navigate through a crowded street without a map or a GPS.

But what if you had a guide who could show you the way, help you avoid obstacles, and take you straight to your destination? That's where SAP comes in.

SAP serves as a cornerstone in optimising business operations, fostering data-driven decision-making, and driving transformative change to accomplish strategic business objectives.

"Being able to say 'yes' to any question or need when it comes to Business Processes Management, Transactions Recording, and Reporting is incredibly powerful," says Mathieu. "SAP has a solution for everything; it's been done somewhere. This is why I'm so passionate about what I do."

Conveying the value and impact of SAP software

In an industry where buzzwords and jargon are all too common and confusing for people, Mathieu, who leads SAP transformations, believes in practicality above all else.

"If you can't explain it simply, you don't understand it well enough," he says. And with that, he sets out on a mission to make the value of SAP software accessible to everyone, regardless of their level of technical know-how.

It's common for leaders to be passionate about technology and emphasise how it can help businesses achieve results. However, they may be overlooking a critical factor in the software's success: the ability to effectively communicate its value in a reliable way to potential customers.

To provide an example, Mathieu recalled a customer with a textbook-perfect implementation who announced a "digital transformation to future-proof their business" with a "human-centric" application to improve the customer and employee experience while "managing big data in an agile way" for "Industry 4.0 standards". But, in reality, employees had no idea what management was talking about.

Now to illustrate the value of SAP as a powerful business tool, consider a small café owner who manages inventory and sales data with multiple spreadsheets.

The process can be overwhelming for the owner, and essential information can easily be missed with one of their spreadsheets for supplies, another for customer orders, and a third for financials, leading to inefficiencies that may accrue over time. ➔



Mathieu Legak, Sales Executive - ServiceNow at Fusion8

“IF YOU CAN'T EXPLAIN IT SIMPLY, YOU DON'T UNDERSTAND IT WELL ENOUGH.”

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SAP TURE
MAKING SAP HAPPEN

LOOKING TO HIRE FOR YOUR SAP TEAM?

Sapture, SAP permanent and contract recruitment specialists. Connecting and forging partnerships with some of the best names in the industry

Your Success, Our Mission.



LEARN MORE ABOUT BLOCKCHAIN

There is a growing library of information which can help you understand more about blockchain and the benefits of using it within business.

These include:



A few enterprise solutions being explored currently include:

- JPMorgan: Bank transfers
- Walmart: Product tracking
- Volkswagen Financial Services: Digital vehicle logbook
- British Airways: Blockchain monitoring system
- UPS Blockchain: Logistics system
- MediLedger: Medicine
- Alibaba: Tracking luxury goods
- HSBC: Decentralized vault platform
- Tencent: Blockchain for legal billing and taxation
- BP, Statoil, and Shell: Oil industry
- Facebook: Blockchain for digital payments
- Walt Disney: Blockchain to track inventories
- Samsung: Blockchain for supply chain management
- Apple: Blockchain to timestamp data
- Save the children: Non-profit

EXPO ASTANA 2017
Energy Expo Displays Explosive Human Power



REFLEKT BY CIRQUE DU SOLEIL
Expo Astana in Kazakhstan invited us to create a signature show celebrating culture and future innovation. Over 13 weeks, we delivered a custom performance to thousands of visitors every night, redistributing positive energy to all.

All 71 performances were sold out

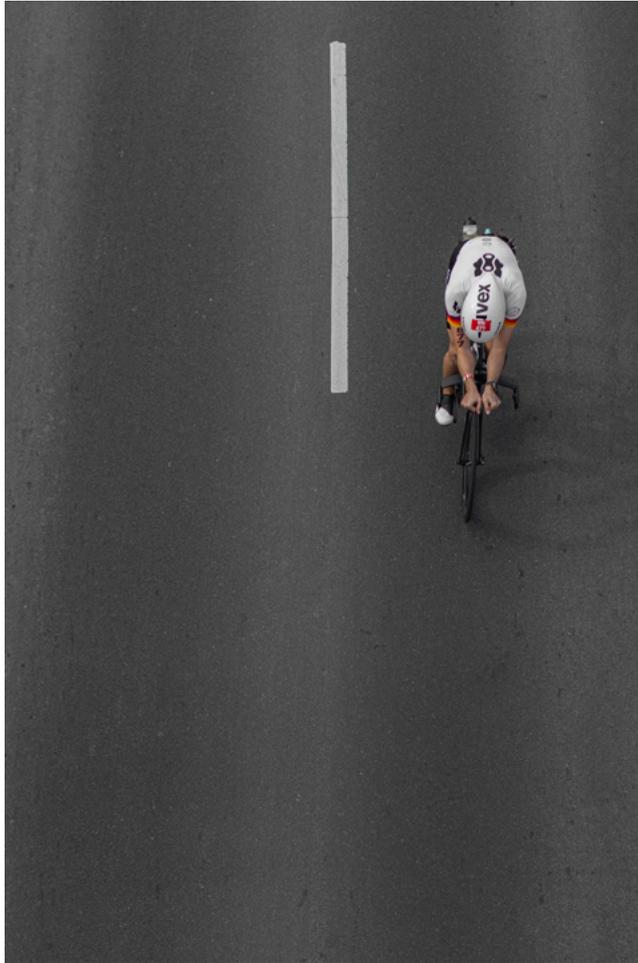


FUTURE ENERGY
A show that celebrates culture and innovation, REFLEKT by Cirque du Soleil is a high-energy acrobatic experience exclusively designed for Expo 2017 Astana. A world where modernity and history collide, it's a performance inspired by the Expo's theme, Future Energy, and the rich culture of Kazakhstan.

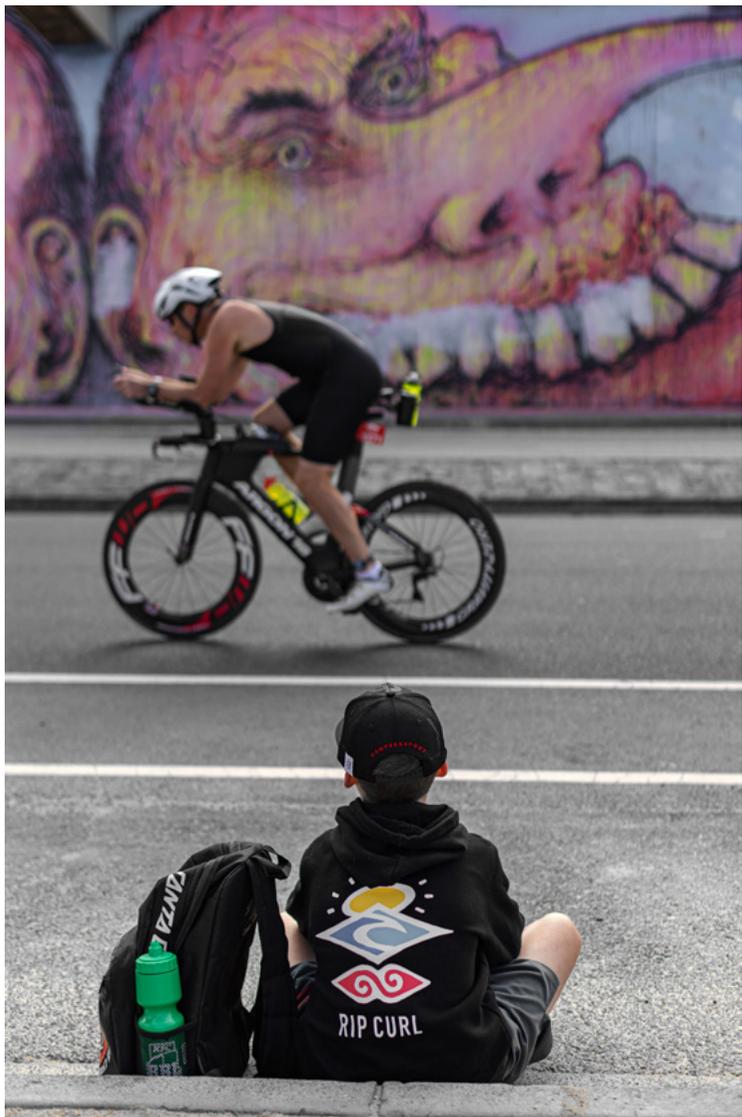




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ABOUT

Eva (Evgeniya) Gorobets

is a Kazakhstan-born photographer based in Melbourne with a international background. She has worked in Astana and Almaty (Kazakhstan), London (the UK), Moscow (Russia), and Florence (Italy) and has collaborated with various international companies since starting her career in 2008.

Eva holds a Master's degree in Visual Studies and is a PhD candidate in Fine and Applied Arts. She served as the event photographer for the Kazakhstan president Nursultan Nazarbayev for five years before moving to Australia due to family circumstances in 2022.

In Australia, she continues to capture the vibrant essence of her new home while infusing her work with the rich experiences from her global journey.



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